

Media Information

Nordic Business Report is published in Finland, Estonia, Latvia and Russia. In Finland it is delivered as a special issue together with Kauppalehti Optio, in Russia together with Delovoy Peterburg, in Estonia together with Äripäev and in Latvia together with Kapitals.

The circulation of these are 96,000 (Finland 45,000, Russia 24,000, Estonia 12,000 and Latvia 15,000). In addition, the magazine will be sent out to all 5,700 Nordic Business Forum 2016 guests in Finland and internationally, which makes the total circulation 101,700.

The magazine will also be spread out actively in electronic format on all Nordic Business Forum's channels.



PUBLISHING DATES AND DEADLINES

The 2016 issue will be published in:

- **Finland** on August 18th
- **Russia** on August 18th
- **Estonia** on August 18th
- **Latvia** on August 26th

Deadline for all the materials is June 30th.

AD SIZES

Back cover: 205 x 235 mm + 5 mm bleeds

Two pages: 410 x 265 mm + 5 mm bleeds

Full page: 205 x 265 mm + 5 mm bleeds

Half page: 205 x 132,5 mm + 5 mm bleeds

THE PRINTING OF NORDIC BUSINESS REPORT

Size: 205 x 265 mm

Printing method: Heatset

Paper: Cover Galerie Art Silk 200 g/m², interior Solaris 70g/m² or similar

Colors: Process colors (CMYK)

Number of pages: Finland 64 pages + covers, other areas 56 pages + covers

Binding: glue

PRICE LIST

Finland & Nordic Business Forum guests

Two page ad: 10,000 €

Full page ad: 6,000 €

Half page ad: 3,500 €

All areas (NBForum guests + Finland + Russia + Estonia + Latvia)

Two page ad: 11,200 €

Full page ad: 6,900 €

Half page ad: 4,000 €

Designated spots

Premium spots: + 5 %

First spread: + 15 %

Back cover: + 30 %

If a cancellation is made later than two weeks prior to the material deadline, 50 % of the net price will be charged. For cancellations made after the material deadline, 100 % of the net price will be charged. All rates are subject to VAT.

SALES

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MATERIAL DELIVERY

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